



## COMPANY OVERVIEW

**Mission:** To provide the fastest, easiest, and most trusted benefits selling experience.

### Leveraging technology and the human factor to help brokers succeed

- With a dedicated focus on the broker community, BenefitMall leverages innovative technology backed by our human expertise to provide the very best in broker services nationwide.
- Through our network of brokers and carriers, we deliver efficient, secure, digital benefits solutions.
- Our ultimate goal is to empower each broker partner to maximize their full potential and grow their business.

### OUR CORE VALUES

- **Collaborate** to win.
- **Innovate** to **simplify**.
- Have the **courage** to grow.
- Earn **trust** with every engagement.
- Co-create a culture of **inclusion**.

### OUR DIGITAL TECHNOLOGY

- Sets industry standards, helping our partners do more, in less time, with secure systems.

### THE HUMAN FACTOR

- Is our people – their experience, their knowledge, and dedication.

### NEXT GENERATION BROKER SERVICES

- Means access to new technology alongside a supportive, service-minded partner.

